

WE NOMINATE

James Alfred Rathschmidt, a familiar figure on the Princeton scene for the past quarter-century and a self-made coach in an era of sports specialists, who this past week at age of 37 was catapaulted into the front rank of his profession with his designation as head coach of crew at Yale University. Behind the appointment, which places Rathschmidt in command of the country's most elaborate rowing establishment and carries him from "home" to the campus of a lifelong rival, lies a traditionally American story, a story cut from the same patterns as the "success yarns" of years gone by.

"Name colleges," when filling coaching vacancies, customarily turn to their own staffs or engage a "name winner" at another institution. In this instance, Yale scanned the field, narrowed the possibilities to a handful of nominees and promptly selected the genial, unassuming Rathschmidt, whose coaching experience has hitherto been limited to Carnegie-headquartered crews. Furthermore, Rathschmidt had never pulled an oar in intercollegiate competition, although he had rowed as a Hun School senior, and had never, except during the absences of his Princeton superiors, directed a full-scale college rowing program.

Rathschmidt, now one of the two big-time rowing coaches who are not University of Washington products, was first bitten by the "crew bug" as a youngster and as the constant companion of his uncle, the late Johnny Schultz, a name to conjure with among older carsmen. Schultz was called to Princeton in 1925 as instructor of sculling and rigger and Rathschmidt began to spend his days at the University Boathouse. Long before he was strong enough to pull a sweep, he knew more about the science of rowing than the average member of a Princeton crew squad.

Following his graduation from Hun, Rathschmidt accepted a minor position here. From the "pickle boats" he advanced to the freshman 150's and in 1941 to the varsity lightweights that won the national title just before he enlisted in the Army. Back in civilian life, with an infantry captaincy and the Purple Heart, he became Princeton's freshman coach and proceeded to develop a series of outstanding boats. Last spring his freshmen were sacond at Marietta, while his Hun crew which he tutored "on the side"—annexed the national schoolboy four-oared championship.

For earning the right to accept the challenges of advancement; for representing the kind of leadership educational institutions must have in all spheres of activity; for emphasizing in his daily work that the secret of success in sports, and in life, is often for those who are ready for opportunity when it comes; he is TOWN TOPICS' nominee for

PRINCETON'S MAN OF THE WEEK

Service That Assures Reverence and Dignity in Keeping with the Memory of a Loved One

The Mather Funeral Home

40 Vandeventer Ave. , Telephone 242

DODGE BRINGS YOU THE NEWS!

Each morning at 8, Monday through Saturday, you are invited to listen to the latest news in a 15-minute program over WTTM, Trenton, 920 on your dial. We are happy to be one of the Dodge dealers in this area sponsoring the program.

TURNEY MOTOR CO.

255 NASSAU STREET TELEPHONE 2070



FALL HOURS: Mon.-Sat., 9.30 - 5.30 Wed. 9.30 - 12

THE KNITTING SHOP 188 Nassau St.

> Dr. Nathan Kasrel OPTOMETRIST

> Eye Examinations

Office Hours: 9 - 5.30 Evenings by Appointment

130 Nassau St. - Tel. 3567

Summer time is no time to do the washing at home.

UNIVERSITO LAUNDRY & CLEANERS

Telephone 3123

SPECIAL SALE ON

Children's School Shoes

Also we have a complete line of children's dresses, gym suits and other back-to-school needs.

WOLMAN'S

25 Witherspoon St. - Tel. 649



MANNING'S

NATIONWIDE MAYFLOWER SERVICE

Finest Warehouse In This Area PHONE PRINCETON 1848



New Delivery Schedule Effective September 1

Princeton-Daily

Hillerest, Snowden Lane, Kingston, Penns Neck, Lawrenceville Road, Rosedale Road, Cednr Grove — Tuesday and Friday afternoons.

Prime Meals Produce

Groceries Frozen Foods

Tel. 1360



33 Witherspoon St.

Town Topics

Published Every Thursday Throughout the Year

DONALO C. STUART JR. DAN D. COYLE Editors and Publishers

Mailed without charge every week to every home in Princeton Borough and Township and to part or all of West Windsor, Lawrence, Hopewell, Mont-gomery and Franklin Townships and

Advertising Rates on Application Box 371, Princeton, N. J. Telephone 2326

September 3-9, 1950

Topics of the Town

Time for Sale. Princeton this weekend began an experience that has been enacted in scores of other communities throughout the land. Like the automobile, meters had come to stay.

While certain problems would inevitably arise, it appeared that operation of the coin hoxes would be a simple matter on the motor-ists' part. The meter merely re-quires insertion of a penny (for 12-minute fractions of an hour) or a nickel for a half hour in the most-crowded areas. Insertion of the coin is followed by automatic adjustment of the meter to tick off the amount of time purchased.

One point was worth watching: where 24 minutes are wanted, the

second penny must be inserted immediately after the first. Thus, if s.x of 12 minutes elapse and another cent is deposited, the meter will only go back to 12, not 18. In the same fashion, a motorist coming upon a meter with eight minutes time still left will find upon inserting a penny that it reverts to 12, not 20.

A brief ceremony Friday morning at 8 was scheduled to mark inauguration of the new system. Acting mayor John W. Stalker, borough council president who is serving in that capacity during Mayor Sturges' absence, will deposit the first pulcel in a motor. posit the first nickel in a meter located on the island at the junction of Nassau and Mercer Streets. Other borough officials will be present for the occasion.

Each meter will be clearly marked to indicate whether pennies or nickels are required and exactly how much time may be bought. The motorist's principal problem, accordingly, would appear to be the foresight to have proper change.

Not all of the 493 machines will he installed by Friday but Nassau Street, Witherspoon and Palmer Square will be fully equipped, with the so-called "fringe areas" to be finished next week. Each meter will be numbered, with any irregularity in its operation to be reported to the police.

I. Russell Riker, borough engineer, said this week that a check

will be made to determine the effect of meters on parking habits in town, Increased use of the offstreet parking yards, particularly those where no charge is made, is a possibility, as is an influx of cars on streets near the business district where there are no meters. Reports on such problems—and suggestions for their solution—will be welcome at Borough Hall.

Action on the Marquand Estate. The report last week of purchase of "Westland," former Bayard Lane residence of the late Grover Cleve-

Finest Procurable BEERS

WINES

LIQUORS

WINE & GAME SHOP

Free Delivery

6 Nassau St. Tel. 2468 or 3748

land, by Henderson Talhet of Drake's Cornet Road was followed on Tuesday by an indication of what may occur to the Marquand estate, spreading the length of Lover's Lane hetween Mercer and Stockton Streets. About a tenth of the acreage, it was reported at Borough Hall, has been purchased by Mr. and Mrs. Harold K. Hochschild of New York, son-in-law and daughter of the late Mrs. Marquand, who died last February.

Plans have been submitted for a

Plans have been submitted for a house to he built at the southeast-ern end of the estate, near Hihhen -Continued on Page 3

> Call 3491 for Prompt Service Night And Day

NASSAU TAXI SERVICE Joe Tunning — Tony Nini Special Rates for Long Trips

FOR NICE THINGS TO WEAR, SHOP AT BAILEY'S

14 Witherspoon St.

Tel. 3701

Who needs the ALERT TELEPHONE SECRET-ARY?

Any business or professional man or woman who relies to any extent on the telephone for their prospective clients needs the ALERT TELEPHONE SEC-RETARY.

> Kay Owles Tel. 3 5 64

164 Nassau St.

Nassau Appliance Co.

252 Nassau Street

Telephone 2100



Come in. Let us show you the NEW Westinghouse LAUNDROMAT Automotic Wosher with the Exclusive WEIGH-to-SAVE Door



Actually WEIGHS clathes, assures soop and water savings

FIRST YOU WEIGH

No more guessiag. Just weigh clothes on the Weigh-to-Save Door, Read load size,

THEN YOU SAVE

Set Water Saver to load size shown on the Indicator—"small", "medium", "regular".

SOLD ON MONEY BACK GUARANTEE IF NOT COMPLETELY SATIS-FIED.

Loundreman in a Trude Mark, Roy. U.S. Pet. Off. YOU CAN BE SURE .. IF IT'S

Westinghouse

\$26.95 DOWN — Balance Up to 3 Years

Don't Have Ten O'Clock Scholars In Your House!

With schools ready to open, early morning hours will return to the household schedule. Banish tardiness and make promptness a habit by having inexpensive alarm clocks that work perfectly.

We have wind-up models and electric clocksboth with years of service ohead of them. Many's the morning they'll pay you real dividends.

COME IN TO MAKE YOUR CHOICE TODAY!

EDWARD A. THORNE THE DRUGGIST

168 Nassau Street

Telephone 77

More and More People
Are Calling
HURLEY (Tel. '524)
for Painting and Papering

GORDON RADIO AND TELEVISION SERVICE

Auto Radios a Specialty 26 Witherspoon St. Tel. 122 (Entrance thru Pete's Sport Shop)

DR. E. N. MANUKAS
DR. LEON C. NUROCK
OPTOMETRISTS

Eyes Examined

6½ Chambers Street Telephone 918

An Appointment Saves Time

Make Cruise Reservations Now

South America - Caribbean Mediterranean - World Cruise CALL

KULLER TRAVEL AGENCY
134 NASSAU ST. — TEL. 3406
AIR - RAIL - SHIP



THE HYDRANT, INC.

6 Chambers St.

Tel, 2298

WE HAVE

the most powerful catnip your cat can use—most powerful dog food your dog can use—and our collars and leashes are power-ful engagh.



CONSISTENT saving is the ticket to financial security. You can plan exactly the total you want, and work oul your savings program to be certain of it. Stop in soon and start on your way. Here, your savings are insured up to \$5,000.



TOPICS OF THE TOWN —Continued from Page 2

Road. As reported here last Winter, a road linking Springdale with Elm and traversing the Marquand property is a probable future development.

Under consideration, too, is subdivision of the rest of the estate and possibly of the large residence, "Guernsey Hall," for use as single family divellings, much as the Armour tract was developed before the last war. If that plan is followed through, purchase of the principal dwelling and much of the land for institutional use, rumored last spring, will not become a reality.

Children Abandoned. In Trenton Saturday evening, police found three small ebildren ranging from 6 to a year and a half abandoned in Stacy Park along the Delaware River. Near them was a cardboard box filled with clothing, but by mid-week no trace had been found of their parents, who were being sought in 14 states.

sought in 14 states.

Little Carol, the eldest, was willing to talk brightly on any subject but that of her parents, upon mention of whom she investigately became vague. She did indicate, however, that she thought she had a grandmother mained "Carman"

in the Trenton area.

Twenty-four hours later, police had located her, obtaining confirmation of the children's identity and of threats by their parents to "leave them in the park" because of inability to support hom. Police records showed the father, Clarence Carman, had several arrests for larceny, they also reported (without further lidentification) that the children's mother, the former Mary Glick, once lived in Princeton.

Miscellany. The week's births include sons to Mr. & Mrs. S. Leslie Tattersall Jr., 39 South Stanworth; Mr. & Mrs. James Moore, 5 Clay; Mr. & Mrs. Howard Thompson, 391 Nassau; daughters to Mr. & Mrs. Antonio Pirone, 77 Leigh; Mr. & Mrs. Chester Wooten, 14 Witherspoon.

The week produced no new developments on the sadistic attack made on Mrs. Rolf M. Tjomstol of Franklin Park, who was found in the woods near her home with multiple fractures of the skull... any hope of identifying her assailants lies in her recovery, and she remains on the critical list at Princeton Mesnital.

ton Hospital.

Nassau Street's appearance, which has been altered frequently this Summer, is undergoing two more changes early this month as the Flower Basket moves to 136 Nassau (recent home of the Annex Grill) and Sager's, a new men's clothing store, opens at 128 in the newly-completed building. As reported last week, the Annex will occupy the basement of this location (at 12842) where an Italian—continued on Page 5

Custom-Made Draperies

Slip Covers

Unusual Fabrics
By the Yard



fifth avenue

FALL FASHIONS

at

"The Old Stone House"

MARY GILL, INC.

230 NASSAU - TEL. 3481

(Next to St. Paul's)
Member, Princeton Bus, Ass'n.

Bring the young girls in for their back-to-school cuts!

Princeton Barber Shop

11 Chambers Street

NELSON'S GLASS SHOP (Behind Tydol Station) Flat Glass for All Purposes Auto Glass Mirrors 248 Nassau St. Tel. 2880

NASSAU TAVERN

AIR CONDITIONED
Dining Room
and
Tap Room
Delicious Meals
Palmer Square East

Own 'A Car Others Will Admire!

Whether or not they have one, car owners everywhere are great impressed with the eye-filling appearance of the 1951 Kaiser.

Make your next car the one that has gained favor everywhere as "America's most beautiful car." Make it a Kaiser!

KLINE & GREGORY, INC.

368 Nassau Street

Telephone 3109



Fabric—Dan River wrinkle-shed. Colors: Navy with red, carmel with blue, como blue with rust. Sizes 8 to 14a. See our complete line for your Petiteen.

ALLEN'S

Open Daily, 9 to 6

134 Nassan Street

Telephone 3413

The University Players

Oliver Goldsmith's

"She Stoops to Conquer"

September 5-9

Murray Theatre Tel. 3434

Now Thru. Sat. "ANNA CHRISTIE"

ABOUT THE PLAY

Eighteenth century comedies are involved. The

Eighteenth century comedies are fun for everyone involved. The University Players are particularly bappy to present Oliver Goldsmith's "She Stoops to Conquer" because ti means two weeks of laughs—this week in rehearsal and next week through Saturday evenings, being performed for you. The play is hilarlous, and its subtitle, "the mistakes of a night" suggests something of the plot. But more than that, we like it as a show because it gives us a chance show because it gives us a chance turnes with wigs and the like, and tis gives our set designer a chance to create luxurious boudoirs and magnificent ballrooms in brilliant magnificent ballrooms in brilliant

color.

The show is as different from "Anna Christle" as is day from night, but that is what makes interesting theatre. We're having a circus with it and we think that you will too. Call us at 3434 for reservations. Adv tions.-Advt.



You Can Get a Loan Here

Ws finance USED AUTOMOBILES for private sales between individuals as well as for NEW and USED CAR DEALERS.

\$25 to \$500 for example:

Cash you Get			2	0 m	nont	hly	
\$ 80 .					5.	13	
130 .			÷			24	
					12.		
					16.6		
					20.1		
					26.0		
					25.		
Southly charg	ce.	234		**	pale.	nces	

PREFERRED FINANCE COMPANY, INC. 2nd Fl. • Branch Bldg., 33 Witherspoon St. PBIBCETON• Lic. No. 1st • Phone: Princeton 298

HOORAY!

We're down on the street again! New location after Labor Day, 136 Nassau Street. (Street level this time.)

We want to thank the many customers who patronized us in spite of the inconvenience of our temporary location.

Everyone is invited in next Wednesday, Septem-ber 6, to receive a free bouquet. We hope to he ready for you.

The Flower Basket

136 Nassau St. (We're listed in the yellow pages)

News of the Theatres

UNIVERSITY PLAYERS
One of Eugene O'Nell's early
drags, the strongly-written "Anna
Christa, the the University Players'
current of the University Players'
the University Players'
once again the company's versatility is demonstrated by an individual performance, this time by
Lola D'Annunzio. She has shifted
in completely able fashion from her
various roles this Summer as an
older woman to that of the tart
young prostitute, the play's title
role.

young prostrute, the plays title role.

Karl Light, as the barge captain who fails to understand his daughter or the sea on which he has plied his own trade, adds to his reputables of the property of the pathetic, older on propayal of a pathetic, older on propayal of a physically impressive and equipped with a good Irish accent as the stoker, Mat Burke, lacked contrast in his performance but will improve as he gains in experience.

Admirers of Mr. O'Neill's unquestioned stature as a playwright will find the infrequently-performed "Anna Christie" a welcome reflection of his ability. The realistic but somewhat sordid drama is not really geared to popular appeal but nonetheless won an enthusiastic reception from Tuesday's first nighters.

THE PLAYHOUSE

THE PLAYHOUSE

My Blue Heaven (Thurs-Sat.)

My Blue Heaven (Thurs-Sat.)

casts Betty Grable and Dan Dailey

as a pair of radio and television

dancers who prefer a family to

stardom. The plot unfolds their

problems in starting one of their

own and in adopting a child; the

musical interbudes (which show

what TV may some day look like

In color) are the film's best bet.

The overall effect is satisfactory if

somewhat uninspired entertain
ment.

somewhat uninspired entertainment.

The Furies (Sun-Tues.) is the late Walter Huston's last film, a western set in New Mexico in 1870, on the intense harred of the principal characters for each other, with Mr. Huston and daughter (Barbara Stanwyck) battling for overything from control of his ranch to his plans for re-marriage to the standard of the standard standard selection of the standard standard selection of the standard sele

THE GARDEN

The Eagle and the Hawk (Fri-Sat.) is a systory set in 1863, when the Hawk (Fri-Sat.) is a systory set in 1863, when the Hawk (Fri-Sat.) is a systory set in 1863, when the Hawk (Fri-Sat.) is a systory set in 1863, when the Hawk (Fri-Sat.) is a systory set in 1863, when the Hawk (Fri-Sat.) is a systory set in 1863, which is a systory set in 1863, when the Hawk (Fri-Sat.) is a systory set in 1863, when it is a systory set in 1863, which is a systory set in 1863, when it is a systory set in 1863, which is a systory set in 1863, whic

Venetian Blinds, Window Shades and Porch Shades

Rugs, Carpets, Linoleum Awnings-Aluminum or Canvas

Fireplace Screens Curtain Rods Made to Order

Orange Aluminum Combination Windows

The Molitone

180 Nassau Street Tel. 223t Or WX-9120

GALE

CLEANING & PRESSING We Pick Up and Deliver 38 Witherspoon Street TEL. 641-J

Square Chickens - They're

ROSEDALE, Inc. 262 Alexander St. - Tel. 135 I need to receive calls after 5 P. M.
Can the ALERT TELEPHONE SECRETARY help

Yes, she can. She is ready to answer your telephone at any time during a 24-hour period.

Koy Owles 164 Nassau St. Tel. 3 5 0 4

BATHROOMS - KITCHENS

Pittsburgh Interlock Plastic Wall Tile

Sparkling New Colors for

Tri-County Floor & Wall Call for Free Estimate on Any Floor or Wall Joh

4 Chambers Street

Telephone 2475

BAMMAN'S

"At the Head of the Town"

Mason Jars, Pint Size—67c dozen Mason Jars, Quarte—77c dozen Premier Blue Berries—3 tins for 83c Golden Poppy Sliced Pears, No. 2∕2—2 tins for 81c 2- Ib. Grape Jam-39c jar LIGHT PLASTIC CORN BROOMS—Regular \$1.39 LIGHT PLASTIC CORN BROOMS—Regular \$1.2

Tea Garden Grape Julice—39c quart
Keystone Grape Julice—2 pints for 4tc
FROZEN MINUTE MAID ORANGE JUICE
4 ot., 19c: 6 oz., 2 for 58c; 12 oz., 52c
Minute Maid Grapefruit Julice—6 oz., 2 for 49c
Minute Maid Lemon Julice—6 oz., 3tc
Minute Maid Lemon Julice—6 oz., 3tc
SPECIAL ON PINEAPPLE JUICE

No. 2 tins, 2 for 33c — No. 5 tins, 2 for 77c
Pineapple Chunklets (Canned When Ripe) No. 2 tin, 29c each
MANHATTAN SOAP FLAKES—Large Box, Family Size—68c Cloverdate Beverages

CLOSED ALL DAY MONDAY, LABOR DAY, SEPTEMBER 4th

Deliveries Wednesdays and Saturdays to Kingston, Rocky Hill, Lawrenceville and Penns Neck-Closed Wednesday Afternoons.

> Deliveries to Harrison Street Project Daily TELEPHONE 1282

Lillian Bellows

Back-to-School Clothes That Merit Your Early Attention!

> Princeton's Newest Children's Shop

20 Nassau Street

Telephone 773

Princeton Metal Works

H. B. WULF
Washers - Refrigerators
LAWN MOWERS
Sales and Repairs
Mt, Eucas Road Tel.

Kitchen Fans Completely Installed

To Remove Cooking Odors Grease and Heat

McLean Engineering Laboratories

Perfect Canning Kit Reg. Value 986 SPECIAL 396 Bath Sprays (rubber)
Reg, Value 896
SPECIAL 496 Heavy Aluminum 9-Inch Tuhe Cake Pan Reg. \$1.19 Valoo SPECIAL 59c

URKEN SUPPLY CO.

Chenille Bedspreads Specially Priced

\$19,95 . . . now \$11.95 \$12.95 . . . now \$ 8.95

\$10.95 . . . now \$ 7.95 \$ 9.95 . . . now \$ 6.95

Blue & Rose Only Single & Double Sizes

H. P. CLAYTON

Palmer Square 2-5.30 P. M. Close Sat. at Noon

ARCHITECT'S SKETCH OF SUPER-MARKET TO ARISE IN NEW SHOPPING CENTER



the newest of the 1,600 chain outlets operated by the American Stores Company will be boilt as part shopping center in Princeton Township, Among its novel features is the fact that it has no back bot nis, one facing the Mail (coutomer's promenade) and the other the 1,880-car parking sare.

TOPICS OF THE TOWN

style restaurant will be featured. For additional details, see adver-tisements on pages four, five and eight.

operating in the East.

Thomas Dathy of 70 Leigh Avenue, a member of Charles W. Robinson Post 218, American Legion, is one of three new vices to the some of the east of the American Legion, white Friest P Druke of William Street (Man of the Week, August 28-September 3, 1949) was re-elected treasurer; he is a member of Post 76, and will march with many other Legionfaires from this area in the parade when the state convention is held at Asbury Park next weekend.

Princetonians who returned early.

Princetonians who returned early from summer vacations had cause to wish they had stayed away un-til after Labor Day . . . the humid-ity was over 90 the first three days of this week . , however, even with temperatures close to that, the average for August was below normal, a treat New Jersey hada't known for years.

YOU CAN LEAVE your classified advertisements for TOWN TOPICS at Hinkson's, 74 Nussau Street. Deadline Tuesday afternoon.

WE ANSWER YOUR PHONE When You Are Out

BUR-WICKS SERVICE CALLS 134 Nassau St. — Tel. 1760

For all your form and garden equipment, sec

J. Percy Van Zandt Co. Tel. Hopewell 557 Blawenburg, N. J.



30 Witherspaan Street



by Ruth Williams NUTRITIONIST

LIKE ITALIAN FOOD?

Here is the news you've been waiting for. An appealing assortment of Italian dishes will be the specialty af aur big new dining room opening next week. To bring you these and other eating delights we have acquired the services of a chef wha has been a Princeton fovorite for mony years.

Always caol at the new subterranean location, the modern dining room seats 110 guests. There are separate entrances to the dining room and the bor.

Come in and take a look. You'll find good faad and good drinks in a very pleasant atmasphere

THE ANNEX

Opening Next Week at Its New Location 1281/2 NASSAU STREET

WATCH FOR THE ANNOUNCEMENT OF THE GRAND OPENING







Size 81/2-12 \$5.95

Size 12-316 \$6.95

HULIT'S

140 NASSAU STREET

TELEPHONE 1952

Open 8:30 to 5:30; Closed Wednesday at Noon

New Fall Line

UPHOLSTERY FABRICS

at

Bootherstone Interiors

10 Chambers St.

Tel. 2291



AUTHORIZED DEALER

WEATHERLY, INC. 164 Nassau St., Princeton, N.J. Tel. 1320

RCA Victor

EYE WITNESS

TELEVISION

We Have It!

The Music Shop

16 NASSAU ST. - TEL. 80

The New Jersey Poll

MOTORISTS WOULD FAVOR GOVERNOR HOLDING SPEED OF ALL CARS AT 50 M. P. H.

A governor put on all cars that would not permit any one to drive faster than 50 miles an hour at any

time strikes a responsive chord with New Jersey motorists.

A recent New Jersey Poll survey on the subject shows that New Jersey auto drivers and car owners, as well as the general publice itself, favor such a step by a substantial margin, Today's vote

is all the more impressive when it is realized that nearly two out of every three car drivers and car owners questioned in the survey favor putting a 50-mile governor on their own cars.

SURVEYS

HEMFICENCE

Chief reason offered for approving the 50-mile governor is the idea of safety. Many people believe that only by putting governors on cars will dangerous speedsters, particularly younger drivers, be curbed. Opponents of the idea argue chiefly that a governor might increase the number of accidents because of the resulting slowdown in passing cars on the road.

When New Jersey Poll staff reporters asked the following question of an accurate cross-section of 1,000 adult men and women located in 17 of the state's 21 counties an in 44 different communities;

"Would you be willing or not to have a governor (regulator) put on your car that would let you drive no faster than 50 miles per hour at any time?"

The results were:

| Willing | Not | Unde-| Willing | Willing | Cried | Car Drivers | 63% | 35 | 2 | Car Owners | 64% | 30 | 6 | General Public | 68% | 25 | 7

Noteworthy, too, is that majority sentiment in every population group measured in today's survey approves of the 50-mile an hour governor. Men and women, young and old, those who ride a lot and those who ride little; and people in all occupational groups, city sizes, and educational levels express willingness to have 50-mile governors on their cars.

The fact that New Jersey motorists and non-motorists alike look with favor on 50-mile governors undoubtedly is due to the tremendous toll traffic accidents exact on public highways. For example, traffic accidents alone killed 491 people in the nation during the four-day July the Fourth holiday celebration last month.

CATERING to please your purse and your pride.

MARY SLEE

Telephone 3568

COCKER SPANIELS
Puppies 2 to 8 months

QUALINE KENNELS
Province Line Road Tel. 1544-J

How soon can I get a TELEPHONE SECRETARY?

Within four days of the time you place your order with this office, the ALERTTELEPHONE SECRETARY will be ready to go to work for you.

Kay Owles

164 Nassau St. Tel. 3 5 0 4

SCHAFER'S MARKET

Refrigerated Fresh Vegetables

Selected Cold Cuts

Frozen Foods

350 Nassau'St. - Tel. 753

EVERYTHING IN INSURANCE

O. H. HUBBARD AGENCY

142 Nassau Street
Telephone 400

LOWEST IN PRICE

OF ANY FULL-SIZE OPEN CAR - AND A SWEETHEART TO DRIVE!

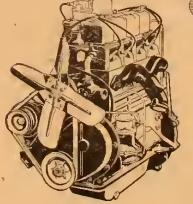
DELIVERED

IN PRINCETON



White sidewall tires, overdrive and griffe guard optional at extra cost.

Jeepster with HURRICANE power



We invite you to road-test the new Willys Jeepster... thrill to the surging power of its higher-compression HURRICANE Engine... feel its road-hugging steadiness. Bring your friends along—plenty of room for five—and sample the Jeepster's smooth, comfort-

able riding qualities on any road.

When you look at the Jeepster's smart lines and then look at the price—hundreds lower than others—you'll say it's a great buy.

Come in today for a road-test in the new Willys Jeepster!

BROOK MOTORS

198 WITHERSPOON STREET

TELEPHONE 2129

gan to hear the name of George Sella of Cliffside Park, N. J., dur-As is sometimes the case with promising young athletes, you being the Spring before he came here curate reflection.

That would be May, 1946. Today

Bostonians -- Bostonian Jrs. TOTO'S SHOE STORE 72 Witherspoon Street Pro-tek-tiv Shoes

Tired? Get FIGURE-AID at Need Relaxation? Overweight?

CHRISTINE'S

For INSURANCE of All Types 12 Spring St. - Tel. 378

COK WENT 190 MARMAU BIREST Consult BUILDINGS

Open daily, except Monday On Route 1-One Mile North THE WALKER-GORDON **Delicious Southern** SPECIALIZES IN GATE HOUSE Fried Chicken

Ernie Stewart and Bill Norris

are acting as co-chairmen of the

"Watch for the Orange Trucks" PRINCETON

FUEL OIL

MEN WANTED: TO TAKE OVER WHERE SELLA LEFT OFF the way it was

"There's a freshman coming in great basketball player. He's a pretty good halfback, too." looks like a really next Fall who

e 17-year old young-Jersey that year) would benefit Nasof veteransau fortunes, buffeted as they were riding the crest of While Sella was acin able fashion on influx Whatever the quitting himself the post-war studded rosters. could do well lete in New hy opponents

ill climax a highwith an all-star Topics, have arranged thall show for Saturday ly successful season in appropricooperation from henefit triple-header. League ofthe softhall show for Saturday afternoon, September 9, on Uniiple Header, community Eagles' three hall leagues w All-Star Tr liclals, with ate fashion TOWN

Proceeds from the colorful sports spectacle will be used to players injured during the sea-son. All additional receipts will nieet the medical and hospital softball he turned over to the Commuexpenses incurred by versity Field,

The respective league chamall-star squad sethe other teams in the league the three games, Action will begin at 1:30 with the American Veterans Committee (AVC) taklected by player halloting from will be the opponents in each of pions and an nity Chest.

ray. This attraction is scheduled will meet in the ing on the final outcome of the for 3. The Phantoms and the A girls' league, will provide the opposition for the girls' all-star ar-Either the Pielettes or Educa-Service, depending on the B league all-stars tional Testing league all-stars final contest at

Other committee members are Jim Cole, Frank rd (Red) Glover, Joe Dalle Pazze, committee arranging the affair, Jack Petrone, Bob Ramsdell, Lou Swinnerton. Barney Carroll, Ferrara, Berna, Ross and Eddie

railable from any of the league players or officials Sport Shop, 170 Tickets are av

of Penn's Neck Traffic Circle

Harvard on the gridiron and the by both Yale and the freshman football and basket. Tiger varsity ab-Ivy League cella sorbed beatings

When George reported to Charlie aldwell, the latterwas in his second year of the single wing at the single wing at

Charlie Caldwell (insert) is wondering just how he'll fill the huge hole left by George Sella, gone now after three years. Here the 1949 captain is away against Harvard on his famous "inside sally," the deep, touch. down-producing reverse. For an estimate of what his loss will mean to Princeton, see Sports in Short.

vidual, which set up the 17-0 de-feat of Yale as the first Princeton whitewash of the Blue forces in a in November of 1947, and the next week it was his defensive play, In basketball that Winter, he more than that of any other quarter century,

Princeton's first three games in the without speculating as to what his full-time presence might have meant, simply let it be said that

lines during a considerable part of 48 season. The Tigers lost them all;

> last place to a tie for third, which was in turn followed by a share in the runner-up slot in 1949 and the league title last Winter, In the helped spark the renaissance that took Cappy Cappon's team from Dartmouth game as a sophomore, for example, they put Sella on Ed who had racked up 25 points against came along. George held Leede to three field goals and eight points, Leede, high scorer in the circuit, Princeton the year before 15 himself.

Injuries kept Sella on the side-

FINEST GIFTS You'll Find the

than standard for a good aerial artist, he faked a reverse near the Eli goal line in the Bowl and hit Ed Reed in the end zone for a touchdown toss on the first pitch George got one touchdown in the 47-7 shellacking of Harvard the next week, and then let go with one of his great days against Yale. Never a passer for the simple reason that his hands were smaller

Later on in the hectic battle, he oke up the 14-14 tie that would twe meant a tremendous moral desperate Yale bid in the final quarter which Levi Jackson sparkictory for the underdog Bulldog. after scoring the winning touchdown, he helped stave off the ed and which came so close to sucbroke up the

his career.

following Saturday,

The

end the young Tiger winning streak. Sella played 60 minutes on the bench with a knee twisted on the last play from service seather last practice session of the season. Princetonlans were to wait a son. against a splendid Dartmouth team, moved in to the Stadium to what a difference his presence made Again in basketball, his play was

6-4 opponent and getting the tap. Tiger rooters roared with joy but the impassive George never did invariably a factor in the victories achieved. One of the sights the achieved. One of the sights the measured 5-11, jumping against a more than look like some one who had done about what was expected was the rubher-legged Sella, who more than look like some one of him.

free, would be his finest was indi-cated in the opener against rugged when the team as a whole was far off form wasn't enough to mar Sella's hrand of play: in the 28-7 loss to Navy, he and center Dave downs, more than half his total output in 1948. Then, even a day Hickok made 60 percent of the That his final season, if injury-Lafayette as he scored three touchtackles between them.

> Columbia, 16-14, in the mud and murk of Baker Field the following Saturday, Sella played a full 60

when the Orange and Black upset

you cannot help but note what ef-fect his presence had on the outfect his presence had on the outcome. He ran 27 and 59 yards for

Again, in the next four games,

The near-upset of powerful Pennsylvania clearly illustrated two of George's unsung abilities. Thr times, he made tackles that,

The Watch Shop Keepsalte Diamonds Vincent L. Ferrara 20 Nassau Street

sally," the virtual push-button touchdown play which sent him around the left flank, back inside

ritory for a score, Often, he out-ran tacklers and blockers alike,

through the heart of enemy ter-

the opposing tackle and diagonally

Virginia, the latter jaunt marking his first execution of the "inside

touchdowns in the 55-14 rout of

55 yards into the end zone. Such a 30-point swing in the final score never, of course, goes into the records as one man's contribution. carrier winging to a certain touch-down; twice he threw key blocks that did send Dick Kazmaier 44 and As the Tigers thumped Brown

STOP WORKING

front, 400 lbs fronting pressure, free free pressure of the pressure of the fore easy lending.

Come in and let us show you the fronting surface equal to 12 has -Continued on Page 10

Tel. 12 or 160 **REDDING'S** 234 Nassau St.

finest Ironer enywhere.

Plumbing & Heating Contractor Service When it's Needed Cherry Valley Rd. - Tel. 3624.3

N. C. JEFFERSON

The Last Word in Office Space

It is now possible to lease space in the office building thereof, may be rented, with occupancy about April 1, 1951. (See TOPICS OF THE TOWN for latest which will be an integral part of the New Princeton Shopping Center. The entire building, or any part Shopping Center developments.)

SKILLMAN & SKILLMAN, Realtors

247 Nassau Street

Telephone 3822

Announcing the Opening of

SAGER'S

"Complete Outfitters for Men"

made suits, sport coats and slacks of imported and Stetson "University" Shirt and other choice lines of ... We are now open to serve the Princeton area with a distinctive selection of ready-made and tailordomestic materials, including the Hockanum "700" Flannel Scries. We are also carrying the famous neckwear, sportswear, hosiery and men's needs.

SYNTHETIC BUBBER EMULSION WALL PAINT

128 Nassau Street

self-cleaning BOILER-STOKER 216-220 Alexander Street e.f.m. Princeton, N. J. Telephone 1100

Dor't 'convert' a wom out, inefficient, inadequate solier to automatic heat. Instead, get America's finest automatic heat by replacing your old boiler-or a coestly, meastfactory oil or gas installation—with the ensational new EFM Boiler-Stoker Unit.

No fly ash accumulates in the sof-circum, EEM botter to refore or a Betrier Charles of the State itself in fuel savings.

Your EFM Boiler-Stoker Unit is cleaner, quieter, safer, more efficient and economical—proefficient and economical-pro-vides ample domestic hot free heating eur-H us

vey of your home.

J. W. Miller's Sons

230 Alexander St. - Tel. 523

New EFM FURNACE-STOKER UNITS for worm air systems

ad year of the single wifig at Princeton after discarding the T in 1945. Caldwell vitally needed a dependable wingback for his po-tentially powerful offense; just as sorely, he needed a fast defensive back who could diagnose opposition plays as quickly as they broke. Within the bounds of human to end his career, George Sella was both for the next three years. limitations, notably a series of leg injuries that sometimes threatened He came steadily as a sophomore.

A touchdown in the opener against Brown was followed by other loss to Penn-a feat that kept alive the then embryonic scoring streak which reached 36 consecutive He scored once and contributed much to the 33-7 rout of Harvard standout plays: a 64-yard punt return for a TD against Colgate, and the only Princeton score in a 26games last fall.

Announcement

of Interest

COUSINS CO., INC. S1 Palmer Sq.

Telephone 1

Offers for Your Enjoyment Loch Carnegie

\$5.00 for 4-5 Qt. Imported 100% Scotch or \$53.00 Case Whiskies 86.6

Imported and Bottled by Bellows and Co., Inc. Exclusively for

Cousins Company, Inc. 51 Palmer Sq.

Everything-Ice-Cold Beer -Private Bronds - which Whose motto is First in save you money-

MORRIS MAPLE & SON 200 Nassau St.

Phone 813

Palmer Square

Air Conditioned for your summer shopping comfort

T TERE

Tel. 58

(In the New Building)

3228 July 3228

128 Nassau Street

"ROCKET" HYDRA-MATIC

PERFORMANCE



brings vou "Rocket" Hydra-Matic action at its lowest cost ever! Call your Oldsmobile dealer soon. He'll gladly arrange yout "88" demonstration-because the knows that one "Rocket" ride will convince you? gas savings, too! Best of all, the Oldsmobile "88" Quickness! Quietness! Smooth, flowing power! Solid The "Rocket" sets the pace for bigh-compression power! Hydra-Matic* leads the way in automatic driving ease! Try both great features-working together for brilliam performance-in the Oldsmobile "88"!

- SEE YOUR NEAREST OLDSMOBILE DEALER

*Oldsmobile Nythe-Marks Dries optional at extra cast on all models.

FRANK E. SOUTH'S GARAGE, INC.

4 NASSAU STREET

-Town Topics, September 3 - 9, 1950.

For Prints, Lithographs, Water

The Little Gallery 39 Palmer Square — Tel. 395

BROWN & MANGUM UTILITY SERVICE Housecleaning, Floors Waxed Window Washing Cellare Cleaned, Hauling PHONES: 3158-W, 3172-W

Easy Method Auto Driver
Training School
Learn in Safety
to Drive Safely
A. Guillon, Instructor
Telephone 807

prescriptions wilcax's 20 nossau street telephone 255

Weekend Specials at

Tel. 1855-Free Delivery Dally SNOW CROP

FROZEN FOODS

remonante (it's Delicio	ue)
Cut & French Beans	2 for 35c 2 for 45c
Peas	2 for 45c
Broccoli	29c
Strawberries	pkg, 43c

FRESH MEATS

AND POULTRY		
Fresh Killed Chickens (Fryers, 24-34 lb. av.)	lb.	43c
Fresh Hen Turkeys (10-12 lb. av.)	lb.	58c
(41 2-5 lb. av.)	lb.	41c
Ham (half or whole)	lb,	63c
(Swift's Premium)		55c
Round Roast of Beef	10.	230
(Pot Roast)		95c
(10-12 lb. av.) Swift's Premium Fowl (41-5 lb. av.) Swift's Premium Smoked Ham (half or whole) Shoulder of Lamb Roast (Swift's Premium) Shank or Neck of Lamb Breast of Lamb Bround Roast of Beef	Ib. Ib. Ib. Ib. Ib. Ib.	41c 63c 55c 39c 23c

GROCERIES

Mayonnaise (Kraft'e)

qts., 65c; pts., 39c;	'2 pts., 220
Miracle Whip (Kraft	
qts., 59c; pts., 35c;	12 pts., 20s
Mason Jars (doz.)	
qts., 7	9c; pts., 69c
Large Screens	790
Coca-Cola	6 for 250
	plus dep
Bovino's Coffee	1b. 77d
Household Wax	lb. 19d
Large Pablum ,	box 45
Maine Sardines	3 for 25c
Green Glant Peas	2 cans 390

FRESH VEGETABLES AND EDITITE

Squash I	b. 5c	
Lima Beans 2 (bs.	25c	
Romaine Lettuce 2 hds	. 29c	
Bananas Ib.	15c	
Apples (cooking) 2 lbs.	25c	
Tomatoes 2 lbs	. 15c	
Peaches 2 lbs	. 19c	
Cabbage II	o. 5c	
	23c	
Potatoes (basket)	69c	
FRIDAY AND SATURDAY		

188 Nassau Street

College or Career?

Garments Relined and Repaired Call

FOR SALE Very reasonably, exceed-ingly reliable 1940 Fard convertible in perfect condition. Has radio and heater, Tel. 1240-M.

WANT TO RENT attractive 4 or 5-bed-room house, \$280-\$250 month range (or will trade equivalent house in Green-wich, Conn). Call collect Greenwich 8-5874 after Saturday, September 2.

MALE HELP WANTED Automobile mechanic experienced will tools. Unless fully capable, sober and not a drifter on oneed to apply Opportunity for advancement for right party Guaraleed aliary Shelton MeDr Company Thomas (Phymouth-DeSoto, Tel. Princeton, 355).

SEVERAL EXCELLENT BUYS in used

refrigerators, gas ranges and washers. All in good condition. Nassau Apphiance Co., 252 Nassau Street. Telephone 2100.

NEED A GOOD USED CAR? We highly recommend a 1940 Mercury four-door sedan, 1948 Pontiac two-door sedan, or 1948 Kalser four-door sedan. Each a barzanit Kline & Gregory, 388 Nas-sau Street Tel. 3109

ATTRACTIVE, EXTREMELY COM-FORTABLE living accommodations available for an "older" single wo-man, Telephone \$48-8-2 evenings.

FOR SALE. Two Persian kittens, about 6 weeks old Call Mrs. Stewart, 118-R or come to see them at Carter Road

WANTED TO RENT: 3-4 room apart-ment, preferably unfurnished. Call 2334 before 6 or 238-W after 8.

FOR SALE 1950 Hudson Pacemaker two-door, 5,000 miles Reason for sell-ing have other car. Call 1411.

FOR SALE—In Princeton Borough, two adjoining lots, each 60x150. Ideally situated with all improvements. As-sessed at \$1,200 each - priced at \$975 each for quick sale. Phone 1720-J.

FURNITURE REFINISHING. Polishing restoring a speciality All work guaranteed. Free estunates given. Prompt service Call mornings or write for appentiment. The Franklin Park Shop, 8FD 1, Tel 3594-8-2.

LARGE SELECTION of fabrics by the

Men's and Ladies'

Kase Kleaners

227 Nassan St. Tel. 3242

You need the well-groomed look . . . the feeling of being in fashion . . . at the least strain on limited funds. The answer? Multiple wardrobes at BERT-ANN'S. Let one skirt and two blonses or other interchangeable accessories add diversification to your dollars.

BERT-ANN. Inc.

Try Princeton First!

Telephone 1801

HAVE YOUR LAWNMOWER and gar-den tee's sharpened at the TOWN SAW SHOP, Tulane Street, Princeton For pick-ups, leave note or send card VEWS OF THE THEATRES maxe of different adventures at a slagstick pace when they enist in the famins French burden growth and the superinces of four ticket-holders in a football pour bench to be family for the family for the family family for the family family family for the family fami -Continued from Page 4

Dresses for

Misses and Women

ELISE GOUPIL 162 Nassau St. - Tel. 3466

AIR CONDITIONED For Your Comfort

DURNER'S BARBER SHOP 4 Palmer Square East

HERSHEY'S ICE CREAM 25c Pint Package

WARREN'S 175 Nassau St.

The Woodcroft School

for little folk

(Serving Princeton, Lawrenceville and Vicinity) Fall Term Begins September 18

Children, ages 3 - 5

Florence L. Coffee, Dir.

Hours: 9 - 12 Princeton 3315

Cold Soil Road, Princeton R.D.2

Coming Soon

SOMETHING NEW

in Style and Beauty

Hanestly - wish we could tell you more at this time . . . however, we promise to open the curtains on the sensational, new, ALL NEW 1951 Packard saan!

SILVESTER MOTOR CO.

Your Princeton Packard Dealer

259 Nassan Street

Telephone 955

Delicious Supper Suggestions!

... Get full enjoyment from this pleasant holiday weekend by bringing the family here for the evening meal . . . make your choice from a tempting menu that offers a dozen or more appetizing entrees, garden fresh salads and the best in pastry and ice cream . . . all at air-conditioned

Renwirk's

50 Nassau Street

Telephone 137



Sittle Mise Muffet Lat on a tiffet Eating her childrend whey-Olond came a spider her-Saying - How you sen Saying - these you seen day?"

"On the Square"

Member, Princeton Business Association

Dr. Robert A. Stein

Tel. 2144 186 Nassau St. Eye Examinations

Burn Your Rubbish In your backyard "Yard Boy"



Quickly, safely, teduces to fine osh all
burnable trash from
house or garden—
paper, rags, garbage, leaves. No
mess, no sporks.
Endorsed by users
and Fire Prevention
Bureaus from coost
to coast.

Lights at top, burns

Lights of top, burns own. No extra fuel eeded. Weather esisting Porcelain namel Iron.

Tel. 2516

Rosedale Nursery 262 Alexander St.

THE TOWN SHOP

12 Nassau Street



LINENS - GIFTS DECORATIVE ACCESSORIES "A Shop of Choice Things"

August Hours: 9:30 - 1; 2-4 Wednesdays: 9:30 - 1 Closed Saturdays

SPORTS IN SHORT

-Continued from Page 8

tfor the Bruins' only setback in a tough nine-game schedule), Sella racked up the first Tiger touch-down and averaged 6.2 yards per carry. In the heart-breaking loss to Ivy king Cornell, he scored once and raised his average to 9.5 per

Even that eye-opening achievement was nearly doubled against always-able Rutgers, when George' running and pass receptions figured out to an incredible 18.4 yards each time he handled the ball. His touchdown that day was a 65-yard jaunt on the picturesque "inside sally," and, breaking up a 7-7 tie, sent Princeton winging to a 34-14 vic-

That brought the Orange and Black to the point beyond which no Princeton team had ever passed; annexation of the Big Three title three years running. Rigged to stop Sella and Kazmaier around the ends, Harvard proved woefully weak up the middle and big Jack Davisou set a Princeton record as he wheeled through the center of the Crimson defenses for four touchdowns. On one of them, Sel-

la's block put the safety man up in the nickel seats.

Less than seven minutes after the Yale game had started, Kaz-maier passed to Sella for 15 yards and a touchdown. Two periods later, with the count 14-6 for the Tigers, came the play that Nassau fans will talk about for years.

A bad pass from center sailed

over Kazmaier's head, but the sophmore tailback grabbed the ball one one hop and passed to Sella on the Eli 18. George gathered up the ball and a convoy of blockers simultaneously, racing untouched across the goal line for the TD that put the game beyond the Blue's

It was typical that he should— just hecause it was the natural thing to do—close his football career with his greatest performance. Victor six times in a row, including an upset of mighty Cornell, Dart-mouth moved into the Stadium.

Three plays of a near-perfect aft-ernoon stand out in the record

The "inside sally" again—a 54yard race away from the last two Green defenders for an opening period touchdown.

-Continued on Page 11

NOW OPEN

With 15 Automatic Westinghouse Washers.

Also Complete Drying Service.

Hours: 8:30-5:30 Daily; Wed. 'til 9



10 Tulane Street

(Just Off Nassan)

Telephone 1765



THE PREP SHOP

Will open Tuesday, September 5, in time for all schoolboys to complete their shopping before storting the "grind" again. Be sure to see our appeoling selection of togs for teen-age boys

McGREGOR

ROBERT BRUCE

CARTER'S

TOM SAWYER

12 Chambers Street

Telephone 24\$0

1 SAVED \$1000 -and it only cost me 5 minutes of my time!"

says JOHN H. DRAYTON, Westport, Conn.



-AND MY OLD CAR MORE THAN TOOK CARE OF THE DOWN PAYMENT ON MY BIG NEW DODGE!

Come in...see how you could pay \$1,000 more and still not get oll Dodge extra room...ease of handling...famous dependability

THINK of it! Just 5 minutes is all it takes to see how much room. ier Dodge is than even more expensive cars! Just 5 minutes is all you need to determine the handling ease, ruggedness and economy that belong to Dodge alone.

Yes, in just 5 minutes you, too,

will agree with Mr. Drayton and say that you could pay \$1,000 more for a car and not get everything today's big Dodge gives!

Come in today, See how easy it is to own a new Dodge. Your present car will no doubt more than cover the small down payment.



ARTHUR J. TURNEY MOTOR CO. • 255 Nassau Street

Telephone 2070 or 2388

Princeton, N. J.



C. PAGE for FUEL OtL Telephone 2400



List your property

for sale or for rent

with

PEG WANGLER

REAL ESTATE 8 Stockton St. - Tel. 613

Buy Economy and Beauty in ONE Car **Buy KAISER-FRAZER!** For a Demonstration, Call

KLINE'S



STATION

271 Nassau St. — Tel. 9707



A LOT OF

COVERAGE!

THAT'S what you get when you protect your investment in personal property (furniture, luggage, s ports equipment, clothing, cameras, etc.) with a Personal Property

This BtG insurance policy covers against fire, theff, most any peril you can think of . . . whether you're at home, out shopping or away on a trip. Ask us about this broad coverage policy today.

B. L. GULICK, JR., Inc.

Real Estate General Insurance

B. L. Guljek, Jr., President F. D. Jemison, Sec'y and Treas. 354 Nassau Street Phone 1611

SPORTS IN SHORT

Continued from Page 10

The overtaking of Tom Rowe, giant Indian end, to drive him out within a foot of the goal line and thus make possible a Princeton stand that gained possession of the ball four melodramatic downs la-

ter.
The pass reception with 94 seconds left that went 43 yards for the game-winning touchdown, giving Princeton its hest season in ten

After a hout with the restless stomach that had intermittently caused him trouble in almost every contest in which he partook, George started his last year with the baskethall team. In March, he was one of the five iron men who had won Princeton's first league title In 18 years, often playing a full 40 minutes of the most gruelling of all contact sports. In three years, he netted 667 points, averaging in double figures for each game.

His personal statistics in foothall were, of course, even more noteworthy. His career record gave him a mark of 6.2 yards per carry; 18.1 in pass receptions and 17.0 in punt returns, all accounting for 19 touchdowns. In three years of play, he gained over a mile on embattled turf where inches often win or lose a game,

By the time he was through, George had been given the Poe Cup and Roper Trophy outright and shared in the Bunn Cup (which went to the entire basketball quintet), thus becoming the first Princetonian ever to win three major athletic awards. His class-mater should what they though of mates showed what they though of him when they voted him the Class of 1901 medal as "the senior who has done most for Princeton."

That distinction was announced about the same time that George graduated from one of the University's toughest departments—chemical engineering. This Fall, it will be Harvard Business School, where he has just won one of the big-gest scholarships offered there. Sella's mark of distinction as an

athlete lay in the fact that he was best when the going was toughest. Time and again, there were not two teams totalling 22 players in a football game but one of 11 and another of 10 and Sella. When a tie or defeat threatened, George was the guy who rose above the pack to get the Tigers off the hook.

Every once in a while, as the 1950 season draws near, you hear some one say, "Kleinsasser can catch passes the way Sella could;" or, "Unger will make you forget all about Sella as a runner and that Chandler is a great blocker;" or, "Davison is ready to take over as a great defensive back." But if you stop to think a minute,

they're talking about four different players to take up where one guy

Girls to Vote, A trophy donated by Frank's Sport Shop will be awarded to the girls' league player who is voted by her associates as having displayed the best qualities of sportsmanship during the season. Ballots must be cast at Frank's, 170 Nassau Street, by 5:30 next Friday, September 8. The recipient will be announced at the all-star benefit triple-header on Septem-

Swinnerton's sluggers stood as the fone obstacle confronting ETS in its drive for the second half champlonship and the right to meet -Continued on Page 12

A Full Line of Cordovans, Imported Scotch Grains and Calfskins in

- Nunn-Bush
 - French, Shriner and Urner
- Taylor-Made Will be shown soon in the newest Fall Styles

BROPHY

78 NASSAU STREET Tel. 1791-W

For Prompt, Efficient Service In Making Travel Reservations CALL THE PRINCETON TRAVEL BUREAU Tel. 2300, Ext. 557

HARPER METHOD SHOP Beauty Culture

Scalp Treatments

Margaret E. McNally Isl Nat'l Bank Bldg.

THE PRINCETON TEA GARDEN

Chinese and American Restaurant

ORDERS PREPARED TO TAKE OUT

Featuring Chow Meln With Sauce, Noodles and Rice Pint 60c Quart \$1.20

AIR CONDITIONED FOR YOUR COMFORT

36 WITHERSPOON ST. **TELEPHONE 2145** Summer Hours: 11:00 - 9:30 Dally (Closed Wednesdays)

THE RUG MART

Rugs and Carpeting Linoleum and Tiles

WE STOCK ALL NATIONALLY ADVERTISED LINES

Complete Cleaning and Repair Service

In fact, if it's a floor covering problem, phone

Princeton

3557

We Sell Peace of Mind

There are few worries more burdensome than a badly-written mortgage. Before you complete plans to buy, build or modernize your home, consult us about a method of financing that will be gauged specifically to solve YOUR individual problems. If you already hove a mortgage that may need modernizing of its own, we'll be glad to discuss that, too.

Nassau Building & Loan Assn.

First Nati Bank Bldg.

ARTHUR EVERETT, Secretary

A CAR-AND SOMETHING MORE

Just buying a nicely polished used car that will skim over the roads as you drive it home isn't enough. Make sure you get a full-fledged guarantee with it one that will protect you from added expense if unforeseen developments occur. Buy with confidence from

CRAMER MOTORS

Somerville Road

Telephone 3369

MATTHEWS CONSTRUCTION COMPANY

SUILDERS

RESIDENTIAL - INSTITUTIONAL INDUSTRIAL

OVER 45 YEARS OF CONTINUOUS BUILDING SERVICE TO PRINCETON AND ITS ENVIRONS

296 ALEXANDER ST.

TELEPHONE 182

M. E. LAVAKE JEWELER - SILVERSMITH

Fifty-Four Nassau Street

FOR MORTGAGE LOANS PRINCEPON OOK TRUSPEN

CARPENTER & JOBBER Screens, Storm Sosh, Locks WALTER L. COAN 22 Charlton St. - Phone 496

MEN

Fall Showings Now

HARRY BALLOT

20 Nassau St. - Tel. 451

RUGS

CLEANED AND REPAIRED All Wark Expertly Done By Hand; 33 Years' Experience. Reweaving, Binding, Alterations Estimates Cheerfully Given References

> E. Bohodur & Son Samerville Raad Princeton 300-W ar Hapewell 75-J-3

Alan W. Richards PHOTOGRAPHER

- COMMERCIAL WORK
 CHILDREN'S PORTRAITS
- WEDDINGS
- GROUPS

For Appointment Call 1761

What "SANFORIZED" is to

Sensational "SANFOR-LAN" is to Woolens

"SANFORLAN - Treated" Sweaters for Fall

JOAN'S DRESS SHOP 63 PALMER SQUARE

Comfortably Air Canditioned

Member, Princeton Business Association

Calendar of the Week

a 200 pm. "Coulaw's Paradise." Free respon Freehylerian Church." With expensive and the property of the proper

Bapitst Church

do p.m. Evening Service, First

tist Church.

"Come Unto Me All Ye That Labor,"

Rev Dr J. Christy Wilson, Jr., of

Princeton Theological Seminary:

Community Hymn-Singing, First

Church.

Sentember 4th

School 8:00 p.m. Sermon, Witherspoon Pres-byterian Church 8:15 p.m. Mid-Week Meeting: First Church of Christ, Scienlist 8:30 p.m. Mid-Week Hours of Prayer: Mt. Pissah and First Baptist

Thursday, September 7th 8.00 p.m.. Meeting of Township Board of Education, Valley Road School.

SPORTS IN SHORT

SPORTS IN SHORT

-Continued from Page 11
the Pielettes, first half winner, in
a three-game series for the girls'
league title. Postponed from Tuesday, the game between ETS and
Swinnerton's was set for this Thursday evening.

day evening.

On the final day of the regular schedule last Thursday ETS handed opinion Research its seventh straight walloping, 29-1, and the Piels trouned Swinnerton's, 15-5.
Third-place Golden Girls finished the campaign with an overletted of the campaign of

Play-Offs Under Way. With only a few non-decisive make-up games still to play, the men's A and B sortball leagues made plans Tues day evening to go ahead with the play of the

Headquarters far Hausehald Needs

FARR HARDWARE

138 Nassau St. - Tel. 67

LEWIS C. BOWERS & SONS, Inc.

FOR A QUALITY BUILDING SERVICE AT A REASONBLE PRICE

Telephone 2001

Company No. 1 A league competi-tion will begin next Thesday, with the Phantoms, Esposito's, Pete's and Odd Fellows the participants. Both semi-final rounds are three-

game series.

A league results during the past week were: Pete's 9, Jugtown 9; Phantoms 9, 0dd Fellows 4, Esposito's 13, Royals 8; Bank Street 9, Engles 0; Phantoms 13, Bank Street 7; Pete's 15, Bank Street 3; Pete's 9, Jugtown 3; Odd Fellows', Royals 6. In B league action Engine Co. No. 1 upset ETS 7-2, and College Board tripped National Guard 14-6.

A Complete Line at Sporting Goods far Every Season

FRANK'S BIKE & SPORT SHOP 170 Nassan Street Tel. 3713

It's Still Summer

And Swimming Trunks and Sport Shirts are still very much of B good buy. For a wide choice at prices you'll

W. H. Lahey 160 Nassau Street

CHRYSLER

PLYMOUTH'

Sales and Service

JACK LAHIERE MOTOR SALES, INC.

Car. spring & Tulane Sts. - Tel. 3520, 3521

WE GUARANTEE

To teach you to fly a plane by yourself for less than \$75! It's a highly valued ability and it's a thoroughly relaxing pastime. Ask for details today from this CAA approved flight school.

PRINCETON AIRPORT

SOMERVILLE ROAD

TELEPHONE 3643

SERVICING a Car is more than merely a job here

It's a SERIOUS RESPONSIBILITY to Be Undertaken With Intelligence, Precision and Conscientious Care.

We Recommend That You Take Advantage of Our

'Mid-Summer Motor Special'

- 1. Replace distributor points
- 2. Replace condenser
- 3. Clenn, test and re-gap sparkplugs
- 4. Adjust valve tappet clearance
- 5. Adjust and clean voltage regulator
- 6. Test generator
- 7. Test fuel pump for vacuum and pressure
- 8. Clean and oil air cleaner
- 9. Adjust fan belt
- 10. Clean gas line to carburetor
- 11. Test motor compression
- 12. Check and adjust carbureter

Regular Price \$8.30 Special Price \$5.25 Your Saving \$3.05

GERBER CHEVROLET

The Place to Go Before You Go Places! Phanes 430 - 1272

Princeton N. J.

Help Your Child Enjoy School!

If you have one or more children who will return to school this month, take steps now to see that they get the most out of these enjoyable years. Before they go back to the classroom, give them a physical check-up with your family doctor.

If he has a recommendation to moke, it will enable your son or daughter to gain health that will assure the fullest participation in work and play. If your children's condition needs no improvement, that's good news you'll be glad to have.

Make an Appointment With Your Physician Today!

Edward A. Thorne — The Druggist
168 NASSAU STREET TELEPHONE 77

PATRON

Sec. 34.66, P.L. & R. U. S. POSTAGE PAID Princeton, N. J. Permit No. 106